

# COOKIE POLICY

This Cookie Policy (**Notice**) explains how OK International Inc. uses cookies and other tracking technologies on and through our website <a href="www.okinternational.com">www.okinternational.com</a> and our OK International branded websites including:

### www.metcal.com | www.techon.com

For further information on how we use, store, and keep your personal data secure, see our OKI International Privacy Policy. **If you do not accept our use of cookies, please disable them following our guidance below.** 

#### What are cookies?

Cookies are small text files that are used to store small pieces of information. The cookies are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make the website more secure, provide better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

### How do we use cookies?

As most of the online services, our website uses cookies first party and third-party cookies for a number of purposes. The first-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our websites are used mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.



## Why do we use cookies?

- A. To **let you do things on our website** for example, cookies enable you to fill in application forms or view content.
- B. To collect **anonymous statistics** the information collected by cookies enables us to improve the website using figures and patterns. For example, it is useful to see which pages of the website and therefore which of our services are the most popular and how users are interacting with them.
- C. To **improve your experience of our website** for example, to prevent you from having to re-enter details when you have already done so, or by ensuring that users can find what they are looking for easily.
- D. To ensure that our website is secure.

### The table(s) below provides more information about the cookies we use and why.

Name of Cookie	Provider	Purpose of Cookie	Duration
_gid	Google Analytics	Store information of how visitors use a website and helps in creating an analytics report.	26 Months
_fbp	Facebook	Store and track visits across websites.	3 months
fr	Facebook	Enable ad delivery or retargeting.	3 months
actppresence	Facebook	Manage ad display frequency.	1 year
fbm*	Facebook	Store account details.	1 year
xs	Facebook	Store a unique session ID.	3 months



Name of Cookie	Provider	Purpose of Cookie	Duration
wd	Facebook	Determine screen resolution.	1 week
act	Facebook	Keep users logged in.	90 days
li-oatml	LinkendIn	Enable ad delivery or retargeting.	1 month
li_sugr	LinkendIn	Store browser details.	3 months
UserMatchHistory	LinkendIn	Enable ad delivery or retargeting.	30 days
lidc	LinkendIn	Store performed actions on the website.	1 day
bcookie	LinkendIn	Store performed actions on the websites	2 years
BizographicsOptOut	LinkendIn	Store privacy preferences.	10 Years
VISITOR_INFO1_LIVE	YouTube	Estimate bandwidth.	6 Months
PREF	YouTube	Store and track visits across websites.	1 Year



## **Website Cook Acceptance**

By accepting our cookie notification when you visit the website you consent to our use of cookies as updated from time to time. In particular, you consent to cookies being stored on your computer and/ or mobile device (unless rejected or disabled by your browser).

### Click on the links below to find out how to change your cookie settings in:

<u>Internet Explorer</u>

<u>Firefox</u>

<u>Chrome</u>

Safari

Opera

iPhone and iPad

<u>Samsung</u>

# **Updating This Notice**

We may update our use of cookies from time to time and consequently we may update this Notice. We therefore recommend that you check this Notice regularly. We will notify you of any significant changes by way of a notice on our website or by contacting you directly when reasonably possible.